

# LAIKIPIA



# UNIVERSITY

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## DIRECTORATE OF CORPORATE AFFAIRS

### INTERNAL MEMO

**To:** All Students  
**From:** Directorate of Corporate Communications  
**Date:** 10<sup>th</sup> April, 2026  
**Subject:** AGRIOPEN CAMPUS PROJECT LOGO DESIGN COMPETITION

Laikipia University (LU), is a consortium partner in the AgriOpen Campus Project which includes other higher education institutions within and outside Kenya, led by the University of Nairobi. Laikipia University invites all students to participate in the AgriOpen Logo Design Competition, which offers an opportunity for students to contribute to the visual identity of a national initiative that promotes open and inclusive digital solutions for agriculture and entrepreneurship.

Participation in the competition is free of charge. The selected logo will be used across digital platforms, publications, conferences, training materials, and other promotional content related to the AgriOpen Campus Project.

#### Prizes

Winner: KSh 30,000  
First runner up: KSh 15,000  
Second runner up: KSh 7,500

For full competition details, including evaluation criteria and technical specifications, students are advised to review the attached call document.

Kindly disseminate this information widely and take advantage of this opportunity to showcase your creativity at the national level.

**Directorate of Corporate Affairs**  
**Laikipia University**

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*Vision: Nurture and Transform for the World*

*Mission: To contribute to the world through Education, Research, Training, Consultancy, Innovation, Outreach and Collaboration*